



## LONE STAR LUXURY

### Regional Information

Located just 30 miles northeast of Austin. Connected to Interstate 35 by Highway 79, Taylor's highway access has always been an asset. Two new state highways (Toll-130 and Toll-45) just 10 miles from our City makes it easier than ever for companies to move goods and people into and out of Taylor.

### Education

Taylor Independent School District: The Taylor ISD is a place without limits, full of rich traditions and a proud heritage. With approximately 3,000 students, our ISD is small enough to recognize the needs of each individual student and large enough to address them in creative and effective ways. Taylor is home to three elementary schools, one middle school, and one high school.

Taylor is also home to two private schools, St. Paul Lutheran Elementary School and St. Mary's Catholic School. East Williamson County Higher Education Center, a multi-institutional teaching center, brings together partners Temple College, Texas State Technical College, Texas Tech University, Concordia University Texas, and Legacy Early College High School to provides employers and residents with access to higher education and workforce training.

Greater Austin is well known for its colleges and universities. More than 115,000 college students are enrolled in the MSA's eight universities and colleges. The main campus of The University of Texas is 35 miles from Taylor. The University is the 2nd largest in the nation with more than 50,000 students and is consistently ranked among the top 10 in the country for science and engineering degrees awarded. The University plays an important role in the region's flourishing high tech industry.

### Recreation

Destination for Many, Home for a Fortunate Few - Taylor is home to a diverse, entrepreneurial population that embraces family values, hard work, and community involvement. Over the past decade, the influx of new residents aged 25-35 years old has had an invigorating effect on our City. From community investments in recreation and advanced technologies to a wide variety of youth programs, Taylor promotes an active contemporary lifestyle.

Taylor is a community of diverse ethnic heritage. The City provides public parks, swimming pools, tennis courts, a public library, the historical Moody Museum, and grandeur home sites. The East Williamson County Higher Education Center (EWCHC) downtown campus offers a wide variety of classes with an expansion on the edge of town in progress.

If you enjoy fishing, camping, swimming, or boating, you will appreciate the convenient location of Granger Lake, located only 8 miles from Taylor.

The community offers opportunities to have fun with family and friends at annual events. Highlighting these events are the National Rattlesnake Sacking Championship, the annual rodeo, International barbecue Cook-Off, Bloomin' Festival, Fourth of July fireworks, annual salsa competition, and the Lights of the Blackland Christmas lights display.

Within Taylor, you'll find good shopping and restaurants. The world famous barbecue at Taylor's Louie Mueller Barbecue and Vencil Mares' Taylor Café are a draw for people from across the state and country. Another local favorite, Davis Grocery, always draws a crowd. The charming German style Walburg Restaurant is located just outside of Taylor. Built in 1882, it has been featured in magazines such as Texas Monthly and Southern Living.

Locally-owned antique shops and restaurants line Taylor's downtown streets. Just outside of downtown, residents find shopping convenient at national chains. A short drive into Austin provides residents with every type of shopping, from high-end stores like Nordstrom, Neiman Marcus, and Macy's, to locally-owned favorites like Whole Foods and eclectic boutiques. Retail is also growing in Taylor, as more companies realize that our growing population is ripe for new retail business. We have large retail sites available for new development.

### Quality of Life

Located just 30 miles northeast of Austin and home to more than 17,000, the community has captured and preserved the flavor of what small-town America has always represented: quality living, friendly people, strong values and work ethics, and diversity. Simultaneously some of the most progressive ideas and businesses can be discovered in Taylor. We are historic and progressive.

The average selling price of a home in Taylor in 2006 was around \$130,000, significantly less expensive than homes in the City of Austin which averaged \$230,000. The Austin American-Statesman recently featured an article on the historic homes in Taylor and what an advantage purchasing a historic home in Taylor can be.

### Business Overview

Taylor welcomes big thinkers: companies that think long term; those who are continuously scanning the horizon for future opportunity; companies that don't drift but set their course; and those who recognize potential and plan to grow with their community. Taylor is ideally suited for business

Whether you are doing business in Taylor, raising a family here, or just visiting, there is always a spirit and a spice about Taylor's setting and its people that adds zest to each day, each experience. Come enjoy the Zest of Texas with a sprinkle of spirit and a dash of charm.

and offers companies the very best in a business climate, workforce and quality of life. We offer the Zest of Texas. Like many communities, Taylor has an established eco-system and supply chain for general manufacturing.

The Taylor community's goal is to establish a long-term, mutually beneficial relationship. Our community leaders carefully evaluate every project for its merits, and they look for the potential of success based on the company's leadership, financial health and ability to make sound strategic decisions that will enable the company to be successful for many years. Such due diligence is taken because we seek to make our community better, not just bigger. Our community values sustainability and responsible prosperity.

For many years, our economy has been largely based in agriculture and manufacturing. The hard working spirit of these industries stay with us today. We actively recruit companies that add to the diversity of our local industry while providing our residents with good employment.

Advanced manufacturing operations in the fields of computer equipment and electronics who can take advantage of our close proximity to regional powerhouses like Dell, AMD, and Samsung Materials manufacturing to support the region's surging construction market Communications equipment manufacturing, in-bound call centers, and remote data centers who find that our affordable real estate and labor make it possible for them to save money while still being located in a large metropolitan area. We also seek to increase businesses associated with value-added agriculture; logistics and distribution; hospitality and tourism; design (e.g. arts and crafts, software, film production, professional services); healthcare; and retail.