



# LONE STAR LUXURY

## Regional Information

Round Rock, Texas is one of the fastest growing and best managed cities in Texas. The city has maintained high quality of life while becoming a major center for economic development in Central Texas. The city is known for its award-winning master plan, park system and school district as well as for having some of the lowest crime, property tax and utility rates in Texas.

## Education

“Access to quality education” is a common response, when residents are asked why they moved to Round Rock. Test scores at the Round Rock Independent School District rank among the elite in public education and twelve schools in the district have been named National Blue Ribbon Schools.

Along with the economic growth that Round Rock has experienced over the last decade, the Round Rock Independent School District has seen its student enrollment surpass 34,000. The 2010 Accountability Rating System ranked Round Rock ISD as a Recognized district with 25 of its schools being rated exemplary, 16 rated recognized and 3 being Academically Acceptable.

For those seeking higher and continuing education, Round Rock is conveniently located near several major universities, including the prestigious University of Texas at Austin. Round Rock is also very proud of the Round Rock Higher Education Center, which offers baccalaureate and advanced degrees within its city limits.

The Texas A&M Health Science expanded its programmatic offerings to Williamson County with the opening of its Round Rock campus in 2009, giving students an opportunity to pursue professional healthcare degrees in medicine, nursing & pharmacy education. Education in Round Rock is definitely moving in the right direction.

## Recreation

Round Rock is the ideal place for the outdoor enthusiast. With numerous surrounding lakes, parks and hike and bike trails, there is truly something for everyone. Whether you are exploring the historic Chisholm Trail, or learning about the legendary local bandit Sam Bass, Round Rock abounds with many opportunities for cultural and historic enrichment.

Each year Round Rock brings the community together for local festivals and fairs such as Taste of Round Rock, Frontier Days, Daffodil Days and Fiesta Amistad. Local community theatre, movies in the park, live music and local festivals are not only entertainment for Round Rock’s families, but are a key element in the cultural health of the city.

Round Rock Express baseball and University of Texas athletics are only a small sample of the quality sports in our vibrant community. Marketed as the “Sports Capital of Texas,” Round Rock’s athletic facilities are some of the best in the nation. Along with the numerous golf courses in and around our community, Round Rock offers quality athletic fields that vary from cricket to polo.

The Round Rock Express, Triple-A affiliate of the Houston Astros, has enjoyed 9 outstanding seasons since the Jackson Generals’ Texas League franchise relocated to The Dell Diamond for the 2000 season. After five years in the Double-A Texas League and one league championship, the Express continued its success with a move to the Triple-A Pacific Coast League for the 2005 season.

In its first Triple-A season, the Express earned a nomination for the Larry MacPhail Award for outstanding promotional work. The Dell Diamond has been named the Playing Surface of the Year six times and was voted by ESPN Outdoor as one of the top ballparks in the country. Round Rock has welcomed more than 4.7 million fans to The Dell Diamond since opening its gates. In its very first season in 2000, the Express became the most popular sports activity in Central Texas, drawing more fans to the Dell Diamond than the University of Texas football team attracted to Royal Memorial Stadium. Its ability to combine modern entertainment, sincere community involvement and a true traditional baseball atmosphere has made the Round Rock Express the prototype for a successful AA & AAA baseball franchise.

Round Rock is home to several award-winning golf courses, which range in size, difficulty level, design and amenities. Whether you are a “pro” or an “amateur”, Round Rock area courses will offer a pleasurable golf experience.

## Avery Ranch Golf Club

Avery Ranch Golf Club was named “Best Overall Course, Best Clubhouse, Best Dining Area, Best Par 4’s, Best Par 5’s, Best Closing Hole, and Best Cart Girls” by Avid Golfer Magazine. Avery Ranch is a 226 acre, 7,121 yard, 18-hole championship public course. Architect, Andy Raugust, has blended panoramic vistas and gentle rolling hills with oak-lined fairways and a 60-acre lake. Also, Avery Ranch is host to the Dennis Quaid Charity Classic.

The city of Round Rock offers quality education, a healthy economic landscape and affordable cost of living while maintaining a fun and safe environment.

A single-family home in Round Rock costs approximately 8 percent less than it would in nearby Austin.

**Forest Creek Golf Club**

Forest Creek Golf Club a 7,147 yard golf course that has been nationally recognized as one of the finest public courses in Central Texas. This Dick Phelps-designed championship course is known for its meticulous maintenance and accommodating staff that complement the fantastic course design to create the total golf package.

**Teravista Golf Course**

Teravista Golf Club the 18-hole championship golf course was designed by by Floridian George Clifton, and is considered one of the premier golf courses in Central Texas. Golfers at Teravista can enjoy the beauty of the hill country while enjoying a stimulating day of golf. Although Teravista has a challenging layout, the course was awarded the title of “Beginner Friendly Course” by National Golf Course Owners.

In addition to sports, Round Rock host scores of retailers offering everything from apparel to beauty products to home decor. We invite you to shop at anyone of our retail centers such as La Frontera, Round Rock Crossing, Boardwalk or at the quaint speciality shops right in the heart of historic downtown. Round Rock has a broad collection of department stores and specialty shops. With the addition of IKEA and Round Rock Premium Outlets there is well over 400 stores and restaurants. Round Rock is becoming the place to shop.

Surround yourself with fashion, food, and baseball in the "Sports Capital of Texas". With a distinctive collection of shopping, dining and entertainment, it's no wonder that visitors from across Texas find it as one of their favorite suburban attractions. Located 15 miles north of downtown Austin, Round Rock is the best destination for leisure guests, groups, reunions, and business travelers.

**Quality of Life**

Round Rock, Texas (population - 102,000) is one of the fastest growing and best managed cities in Texas. The city has maintained high quality of life while becoming a major center for economic development in Central Texas. The city is known for its award-winning master plan, park system and school district as well as for having some of the lowest crime, property tax and utility rates in Texas.

A move to Round Rock is certainly a move in the right direction. Round Rock offers some of the best housing options in the area. Whether looking for a starter, mid-range or a luxury home, the Round Rock housing market can meet your needs. Many neighborhoods are positioned near local parks and schools, while some are part of beautiful golf course communities.

A single-family home in Round Rock costs approximately 8 percent less than it would in nearby Austin. Voters chose to dedicate one half-cent sales tax to property tax reduction, which has led to lower taxes for Round Rock property owners. Round Rock residents pay the lowest combined average monthly utility and tax cost than any other city in Central Texas.

**Best Cities for Relocating Families**

It's no wonder why people love Round Rock! The Austin-Round Rock metro area is ranked No. 5 in the United States among the Best Cities for Relocating Families, according to a national study. Best Cities for Relocating Families, conducted by Primacy and Worldwide ERC®, focuses on the ease with which a family can move to a new city and settle into a new life. Utilizing current data on the 150 most populous metropolitan statistical areas (MSAs) and encompassing nearly 50 factors important to relocating families, the report provides businesses, families, and the national media with one convenient resource for detailed information.

**One of the Safest Cities in the U.S.**

CQ Press has released City Crime Rankings 2009-2010: Crime in Metropolitan America, and Round Rock ranks fourth among U.S. cities 100,000 population or greater. Round Rock is No. 1 among the 31 Texas cities population 100,000 or greater included in the rankings.

“We have come to expect good news this time of the year as these annual rankings are released,” Mayor Alan McGraw said. “What’s really remarkable this year is that we have moved up a spot even though we are the second fastest-growing city in the country and in the midst of a recession, both of which tend to increase crime rates. That speaks volumes about the fantastic job our Police Department has done in keeping Round Rock safe.”

This marks the fifth consecutive year Round Rock ranks among the top 20 safest cities in the country. In 2005, Round Rock ranked No. 8. In 2006 and 2007, Round Rock was No. 13 in the survey.

**Best Community for Young People**

In January 2007, the City of Round Rock was selected in a national competition as one of the 100 Best Communities for Young People.

**Business Overview**

Located 15 miles north of Austin at the edge of the Central Texas hill country, Round Rock is the worldwide headquarters for Dell and has more than 20 major employers including: Toppan Photomasks, Texas Guaranteed Student Loans, Sears Teleserv Customer Care Network, Cintas and TECO/Westinghouse.